



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 318900

**Schedule Dates** 10/05/12-10/11/12  
**Advertiser** NRCC - National Republican Congressional Commi  
**Agency** National Media (2711)  
**Product** Political - Issue (1068)  
**Brand** 2602 NRCC IE (131547)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** ANGLE, BEN  
**Phone/Fax** /  
**CPE** 155/426/2602  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC IE 10/5  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 06/25/12  
**Last Modified** 10/09/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06212929  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$11,692.50  
**Net Total** \$66,257.50  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Oct. 2012 69 \$77,950.00  
**Grand Total:** 69 \$77,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
3.0	Normal Line / Spot	10/08/12-10/08/12	3	:30	12:05A- 1:05A (EST)	1	1							1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	6/25/12
4.1	Normal Line / Spot	10/08/12-10/08/12	3	:30	12P- 1P (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWIT MIDDAY <	10/3/12
8.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	5P- 5:30P (EST)	1	1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5 <	6/25/12
9.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	5:30A- 6A (EST)	1	1							1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-SAM DAYBRK <	6/25/12
10.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	5:30P- 6P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5.30 <	6/25/12
11.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6 <	6/25/12
14.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	6:58P- 7:30P (EST)	1	1							1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION <	6/25/12
15.1	Normal Line / Spot	10/08/12-10/08/12	4	:30	7A- 8A (EST)	1	1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GD MRN AMR-ABC	10/3/12
16.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	7:28P- 7:56P (EST)	1	1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	ENT TONIGHT 30 <	6/25/12
18.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	8P- 9P (EST)	1	1							1	\$6,000.00	\$6,000.00	Charlotte (WSOC)	DWTS	10/5/12
20.0	Normal Line / Spot	10/06/12-10/06/12	2	:30	11:30P- 12:05A (EST)	1						1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWIT NWS 11 <	6/25/12
21.0	Normal Line / Spot	10/06/12-10/06/12	3	:30	12P- 12:30P (EST)	1						1		1	\$450.00	\$450.00	Charlotte (WSOC)	EYEWIT MDDY SA	6/25/12
22.0	Normal Line / Spot	10/06/12-10/06/12	3	:30	6P- 6:30P (EST)	1						1		1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWITNS NWS	6/25/12
24.1	Normal Line / Spot	10/06/12-10/06/12	4	:30	7A- 8A (EST)	1						1		1	\$350.00	\$350.00	Charlotte (WSOC)	EYE NW SA MRN2	10/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Brand** 2602 NRCC IE (131547)  
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**Sales Office** Telerep/Philadelphia  
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**Phone/Fax** /  
**CPE** 155/426/2602  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC IE 10/5  
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**Entered By** Jill Hipskind  
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**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
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**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Oct. 2012 69 \$77,950.00  
**Grand Total:** 69 \$77,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / Spot	10/06/12-10/06/12	4	:30	7P- 8P (EST)							1		1	\$650.00	\$650.00	Charlotte (WSOC)	ET/WKND	6/25/12
26.2	Normal Line / Spot	10/06/12-10/06/12	6	:30	8P- 11P (EST)							1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)	SAT NT FTB-ABC	10/5/12
27.1	Normal Line / Spot	10/06/12-10/06/12	3	:30	8A- 9A (EST)							1		1	\$700.00	\$700.00	Charlotte (WSOC)	GO MRN-SAT-ABC	10/3/12
28.0	Normal Line / Spot	10/07/12-10/07/12	2	:30	6P- 6:30P (EST)								1	1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYE NWS SUN 6	6/25/12
30.1	Normal Line / Spot	10/07/12-10/07/12	3	:30	7A- 8A (EST)								1	1	\$400.00	\$400.00	Charlotte (WSOC)	EYE NW SU MRN2	10/3/12
31.1	Normal Line / Spot	10/07/12-10/07/12	3	:30	8A- 9A (EST)								1	1	\$750.00	\$750.00	Charlotte (WSOC)	GO MRN-SUN-ABC	10/3/12
32.1	Normal Line / Spot	10/07/12-10/07/12	3	:30	9A- 10A (EST)								1	1	\$450.00	\$450.00	Charlotte (WSOC)	THIS WEEK-ABC	10/3/12
34.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	11P- 11:35P (EST)					1				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
37.1	Normal Line / Spot	10/11/12-10/11/12	3	:30	12:20A- 1:20A (EST)					1				1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	10/2/12
38.1	Normal Line / Spot	10/11/12-10/11/12	3	:30	12P- 1P (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWIT MIDDAY<	10/3/12
42.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	5P- 5:30P (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12
43.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	5:30A- 6A (EST)					1				1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-SAM DAYBSK<	6/25/12
44.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	5:30P- 6P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5.30<	6/25/12
45.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

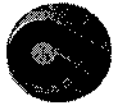
Date:

Accepted-Station:

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Agency National Media (2711)  
Product Political - Issue (1068)  
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Salesperson Telerep/Philadelphia, Philadelphia (1057)  
Sales Office Telerep/Philadelphia  
Buyer Name ANGLE BEN  
Phone/Fax /  
CPE 155/426/2602  
Account Types National/Political  
Billing Type Standard  
Comments NRCC IE 10/5  
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Entered By Jill Hipskind  
CO-OP No  
Headline # 06212929  
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Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$11,692.50  
Net Total \$66,257.50  
Sales Tax

Charlotte (WSOC)  
By Broadcast Month  
Oct. 2012 69 \$77,950.00  
Grand Total: 69 \$77,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	6A- 7A (EST)	1				1				1	\$900.00	\$900.00	Charlotte (WSOC)	EYE NWS DAYBRK <	10/3/12
48.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	6:58P- 7:30P (EST)	1				1				1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION <	6/25/12
49.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	7A- 8A (EST)	1				1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GO MRN AMR-ABC	10/3/12
50.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	7:30P- 7:56P (EST)	1				1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	ENT TONIGHT 30 <	6/25/12
51.1	Normal Line / Spot	10/11/12-10/11/12	3	:30	8A- 9A (EST)	1				1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GO MRN AMR-ABC	10/3/12
54.2	Normal Line / Spot	10/09/12-10/09/12	6	:30	10P- 11P (EST)	1	1							1	\$3,800.00	\$3,800.00	Charlotte (WSOC)	PRV PRCTC	10/5/12
55.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	11P- 11:35P (EST)	1	1							1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11 <	6/25/12
58.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	12:05A- 1:05A (EST)	1	1							1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	6/25/12
59.1	Normal Line / Spot	10/09/12-10/09/12	3	:30	12P- 1P (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWIT MIDDAY <	10/3/12
63.0	Normal Line / Spot	10/09/12-10/09/12	4	:30	5P- 5:30P (EST)	1	1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5 <	6/25/12
64.0	Normal Line / Spot	10/09/12-10/09/12	4	:30	5:30A- 6A (EST)	1	1							1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-SAM DAYBRK <	6/25/12
65.0	Normal Line / Spot	10/09/12-10/09/12	4	:30	5:30P- 6P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 30 <	6/25/12
66.0	Normal Line / Spot	10/09/12-10/09/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6 <	6/25/12
67.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	6A- 7A (EST)	1	1							1	\$900.00	\$900.00	Charlotte (WSOC)	EYE NWS DAYBRK <	10/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

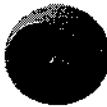
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Advertiser NRCC - National Republican Congressional Committee  
Agency National Media (2711)  
Product Political - Issue (1058)  
Brand 2602 NRCC IE (131547)  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
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Package Deal  
Commission % 15.00  
Commission \$11,692.50  
Net Total \$66,257.50  
Sales Tax

Charlotte (WSOC)  
By Broadcast Month  
Oct. 2012 69 \$77,950.00  
Grand Total: 69 \$77,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
69.0	Normal Line / Spot	10/09/12-10/09/12	4	:30	6:58P- 7:30P (EST)			1						1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
70.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	7A- 8A (EST)			1						1	\$1,000.00		Charlotte (WSOC)	GD MRN AMR-ABC	10/3/12
70.1.1	Closed Preempt	10/09/12															Charlotte (WSOC)	No Avail/Spot -	
71.0	Normal Line / Spot	10/09/12-10/09/12	4	:30	7:30P- 7:56P (EST)			1						1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
72.1	Normal Line / Spot	10/09/12-10/09/12	3	:30	8A- 9A (EST)			1						1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GD MRN AMR-ABC	10/3/12
75.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	11P- 11:35P (EST)				1					1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
78.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	12:05A- 1:05A (EST)				1					1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	6/25/12
79.1	Normal Line / Spot	10/10/12-10/10/12	3	:30	12P- 1P (EST)				1					1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWIT MIDDAY<	10/3/12
83.0	Normal Line / Spot	10/10/12-10/10/12	4	:30	5P- 5:30P (EST)				1					1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12
84.0	Normal Line / Spot	10/10/12-10/10/12	4	:30	5:30A- 6A (EST)				1					1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-SAM DAYBRK<	6/25/12
85.0	Normal Line / Spot	10/10/12-10/10/12	4	:30	5:30P- 6P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWSS.30<	6/25/12
86.0	Normal Line / Spot	10/10/12-10/10/12	4	:30	6P- 6:30P (EST)				1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
89.0	Normal Line / Spot	10/10/12-10/10/12	4	:30	6:58P- 7:30P (EST)				1					1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
91.0	Normal Line / Spot	10/10/12-10/10/12	4	:30	7:30P- 7:56P (EST)				1					1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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93.1	Normal Line / Spot	10/10/12-10/10/12	3	:30	8P- 9P (EST)				1					1	\$4,000.00	\$4,000.00	Charlotte (WSOC)	MIDDLE/SUBURG	10/3/12
96.0	Normal Line / Spot	10/05/12-10/05/12	3	:30	11P- 11:35P (EST)					1				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
100.0	Normal Line / Spot	10/05/12-10/05/12	3	:30	12:35A- 1:35A (EST)					1				1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	6/25/12
101.1	Normal Line / Spot	10/05/12-10/05/12	3	:30	12P- 1P (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWIT MIDDAY<	10/3/12
105.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	5P- 5:30P (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12
106.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	5:30A- 6A (EST)					1				1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-SAM DAYBRK<	6/25/12
107.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	5:30P- 6P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5.30<	6/25/12
108.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
109.1	Normal Line / Spot	10/05/12-10/05/12	4	:30	6A- 7A (EST)					1				1	\$900.00	\$900.00	Charlotte (WSOC)	EYE NWS DAYBRK<	10/3/12
111.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	6:58P- 7:30P (EST)					1				1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
113.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	7:30P- 7:56P (EST)					1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
114.1	Normal Line / Spot	10/05/12-10/05/12	3	:30	8A- 9A (EST)					1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GO MRN AMR-ABC	10/3/12
117.1	Normal Line / Spot	10/08/12-10/08/12	4	:30	10P- 11P (EST)		1							1	\$3,500.00	\$3,500.00	Charlotte (WSOC)	CASTLE-ABC	10/3/12
118.0	Normal Line / Spot	10/08/12-10/08/12	3	:30	11P- 11:35P (EST)		1							1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	CASTLE-ABC	6/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

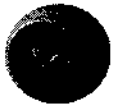
Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 318900

Schedule Dates 10/05/12-10/11/12  
Advertiser NRCC - National Republican Congressional Commi  
Agency National Media (2711)  
Product Political - Issue (1068)  
Brand 2602 NRCC IE (131547)  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
Sales Office Telerep/Philadelphia  
Buyer Name ANGLE, BEN  
Phone/Fax /  
CPE 155/426/2602  
Account Types National/Political  
Billing Type Standard  
Comments NRCC IE 10/5  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 06/25/12  
Last Modified 10/09/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06212929  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$11,692.50  
Net Total \$66,257.50  
Sales Tax

Charlotte (WSOC)  
By Broadcast Month  
Oct. 2012 69 \$77,950.00  
Grand Total: 69 \$77,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
119.0	W/G For 70.1.1 / Spot	10/10/12-10/10/12	5	:30	8A-9A (EST)	1			X					1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GD MRN AMR-ABC	10/9/12

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